

IMPROVE ENGAGEMENT

Our pools, customized with your logos, prizes, and bonus points, are great for team building and customer engagement! Run pools during popular events such as:

- ✔ The NFL Season
- ✔ March Madness
- ✔ Summer Olympic Games
- ✔ Winter Olympic Games
- ✔ The Bachelor
- ✔ Survivor
- ...AND MORE!



DRIVE WEEKLY INTERACTIONS WITH YOUR BRAND

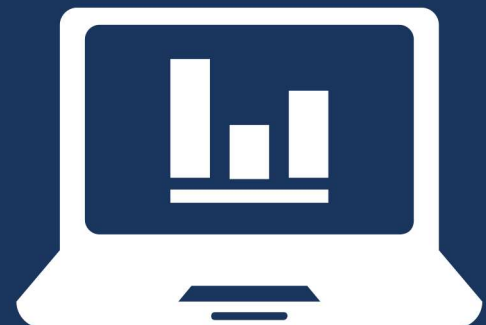
Offer Bonus Points to your contestants each week for completing actions such as...

- ✔ Watching your product / training videos
- ✔ Responding to survey questions
- ✔ Answering company trivia
- ✔ Interacting with your e-learning content

VIEW METRICS AND DOWNLOAD DATA

Log in to our dashboard to:

- ✔ Manage contestants
- ✔ View Bonus Point completion metrics
- ✔ Download Bonus Point responses from each contestant
- ✔ Download winners lists



PICKS

Pick a team of 10 athletes - earn points when they earn medals!

| | | | |
|--|-------------------------|---------------------------------|---|
| | M. PHELPS USA | \$4,000 60 proj. pts. | + |
| | U. BOLT JAM | \$3,500 53 proj. pts. | + |
| | S. BILES USA | \$1,900 32 proj. pts. | + |

| | | |
|------------------|-----------------|-----------------|
| | | |
| Gold | Silver | Bronze |
| 10 pts | 7 pts | 4 pts |

PROPS

Answer Prop questions and earn points for correct predictions

Will Someone Drop A Baton In The Men's 4x100 Relay Final?

+1 NO

Get 1 Point If Correct

+3 YES

Get 3 Points If Correct

BONUS POINTS

Earn Bonus Points for interacting with sponsored content!

Watch The Video Then Answer The Question

How tall is the profile of the XAL LED light fixture in the video?

2 inches
 No taller than the grid system
 2 inches taller than the grid
 6 inches

How would you rate our customer service?

★★★★★

+2 Instant bonus points!

CONTESTANTS EARN BONUS POINTS FOR INTERACTING WITH YOUR BRAND!

70

Brand interactions per contestant per year


WHY ARE BONUS POINTS SO EFFECTIVE?

- Gamification of your content
- Bite-sized information
- Consistent, routine engagement
- Easy to do

HERE ARE SOME EXAMPLE BONUS POINT ACTIONS:

VIDEO

How tall is the profile of the XAL LED light fixture in this video?



2 inches

No taller than the grid system

2 inches taller than the grid

6 inches

LINK TO E-LEARNING RESOURCE

What is the valve pressure rating in PSI for the Nibco Press PFD-2000 butterfly valve?

[NIBCO Butterfly Valve](#)

Your answer (number):

VOICE OF CUSTOMER

When looking for insulation, how likely are you to consider our company first?

Extremely likely

Very likely

Somewhat likely

Not so likely

Not at all likely

How likely is it that you would recommend our company to your business associates?

Select on a scale of 1 to 5

Not likely Very likely

1 2 3 **4** 5

Do you have any projects coming up that will require additional equipment? If so, please tell us your needs