

IMPROVE ENGAGEMENT

Our pools, customized with your logos, prizes, and bonus points, are great for team building and customer engagement! Run pools during popular events such as:

- ✔ The NFL Season
- ✔ March Madness
- ✔ Summer Olympic Games
- ✔ Winter Olympic Games
- ✔ The Bachelor
- ✔ Survivor
- ...AND MORE!



DRIVE WEEKLY INTERACTIONS WITH YOUR BRAND

Offer Bonus Points to your contestants each week for completing actions such as...

- ✔ Watching your product / training videos
- ✔ Responding to survey questions
- ✔ Answering company trivia
- ✔ Interacting with your e-learning content

VIEW METRICS AND DOWNLOAD DATA

Log in to our dashboard to:

- ✔ Manage contestants
- ✔ View Bonus Point completion metrics
- ✔ Download Bonus Point responses from each contestant
- ✔ Download winners lists



PICKS

Pick six teams to win their games each week. Win weekly and season prizes!

Sunday Sep 23

Cincinnati +6	Points +5 Carolina
NYG +11	Points +5 Houston
Tennessee +10	Points +5 Jacksonville
Denver +8	Points +5 Baltimore
New Orleans +6	Points +5 Atlanta

Rank	Picks	Points
1	Burt J. +5 LAR +11 SF +5 HOU +8 DEN +5 TB +22 BUF	56
2	Mary M. +0 CIN +11 IND +22 BUF +5 HOU +5 LAR +10 TEN	53
3	Robert T. +5 NE +22 BUF +0 DAL +10 TEN +6 OAK +5 CAR	48
4	Michael W. +8 DEN +11 IND +5 CAR +0 PIT +22 BUF +0 NYG	46
5	William J. +5 LAR +22 BUF +0 JAC +5 TB +7 ARI +5 ATL	44
6	Michael T. +0 CHI +11 SF +0 NO +5 TB +22 BUF +5 SEA	43
7	Dan J. +5 ATL +10 TEN +5 GB +0 NYG +0 BAL +22 BUF	42
8	James J. +0 WSH +22 BUF +0 DET +5 CLE +5 SEA +10 TEN	42
9	David J. +0 PIT +0 NYJ +22 BUF +8 DEN +5 NE +5 CAR	40
10	Maria M. +5 ATL +5 CAR +0 CHI +22 BUF +8 DEN +0 DET	40

LIVE LEADERBOARD

Earn points if your picks win! Underdogs are worth more points.

BONUS POINTS

Earn Bonus Points for interacting with sponsored content. The average contestant completes over 50 Bonus Point Actions during football season!

When looking for insulation, how likely are you to consider our company first?

Extremely likely

Very likely

Somewhat likely

Not so likely

Not at all likely

CONTESTANTS EARN BONUS POINTS FOR INTERACTING WITH YOUR BRAND!

70

Brand interactions per contestant per year


WHY ARE BONUS POINTS SO EFFECTIVE?

- Gamification of your content
- Bite-sized information
- Consistent, routine engagement
- Easy to do

HERE ARE SOME EXAMPLE BONUS POINT ACTIONS:

VIDEO

How tall is the profile of the XAL LED light fixture in this video?



2 inches

No taller than the grid system

2 inches taller than the grid

6 inches

LINK TO E-LEARNING RESOURCE

What is the valve pressure rating in PSI for the Nibco Press PFD-2000 butterfly valve?

[NIBCO Butterfly Valve](#)

Your answer (number):

VOICE OF CUSTOMER

When looking for insulation, how likely are you to consider our company first?

Extremely likely

Very likely

Somewhat likely

Not so likely

Not at all likely

How likely is it that you would recommend our company to your business associates?

Select on a scale of 1 to 5

Not likely Very likely

1 2 3 **4** 5

Do you have any projects coming up that will require additional equipment? If so, please tell us your needs